



Annual  
Report  
2009-2010

# RSPCA Directory

## RSPCA Headquarters

172 Morphett Street, Adelaide 5000

**Postal:** GPO Box 2122, Adelaide 5001

**Open:** 9am-5pm weekdays only

**Telephone:** 1300 4 RSPCA (1300 477 722)

### After hours emergency:

1300 ANIMAL (1300 264 625)

**Fax:** (08) 8231 6201

**Email:** [info@rspcasa.asn.au](mailto:info@rspcasa.asn.au)

[www.rspcasa.asn.au](http://www.rspcasa.asn.au)

**Donation Hotline 1300 RSPCA 1 (1300 777 221)**

## RSPCA Animal Shelter

25 Meyer Road, Lonsdale 5160

**Postal:** PO Box 260, Morphett Vale 5162

**Open:** 10am-5pm weekdays

10am-2pm weekends and public holidays

**Closed:** Good Friday and Christmas Day

**Dogs and general enquiries:** (08) 8382 0888

**Cats:** (08) 8382 9962

**Fax:** (08) 8326 2410

**Email:** [rspcasheltersa@adam.com.au](mailto:rspcasheltersa@adam.com.au)

## RSPCA Whyalla

7 Cook Street, Whyalla Norrie 5068

**Postal:** PO Box 2287, Whyalla Norrie 5608

**Telephone:** (08) 8644 0172

**Fax:** (08) 8645 2667

**Email:** [rspcawhyalla@bigpond.com](mailto:rspcawhyalla@bigpond.com)

## RSPCA Port Lincoln

Lot 1-5 Happy Valley Road, Port Lincoln 5606

**Postal:** PO Box 2566, Port Lincoln 5606

**Telephone:** (08) 8682 3016

**Email:** [rspca.ptlincoln@bigpond.com](mailto:rspca.ptlincoln@bigpond.com)

## RSPCA Blackwood Thrift Shop

Shop 13, 168-170 Blackwood Plaza

Main Road, Blackwood 5051

**Telephone:** (08) 8178 1065

## RSPCA Brighton Thrift Shop

455 Brighton Road, Brighton 5048

**Telephone:** (08) 8377 0773

## RSPCA Prospect Thrift Shop

180 Prospect Road, Prospect 5082

**Telephone:** (08) 8269 2366

## RSPCA Semaphore Thrift Shop

67A Semaphore Road, Semaphore 5019

**Telephone:** (08) 8341 5000

## RSPCA Warradale Thrift Shop

Shop 3, 352 Morphett Road, Warradale 5046

**Telephone:** (08) 8296 6700

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# Meet the Board



## Sheree Sellick – President

With a Bachelor of Business (Marketing), Sheree has more than 30 years experience owning and managing a number of retail, manufacturing and investment businesses, and has spent the last 15 years in architecture, property development and management. Since 1980, Sheree has volunteered at several non-profit organisations as Treasurer and Publicity and Marketing

Officer and has also been the South Australian Volunteer Coordinator for Animals Asia. Sheree serves on the board's three standing committees - Finance, Audit and Risk (member), CEO Performance Review and Support (Chair) and Animal Welfare Policy (Chair) - and chairs all other board committees convened for special purposes. As President, Sheree represents RSPCA SA on the national board of RSPCA Australia.



## Sandra Kilmore – Vice President

Sandra graduated from the University of South Australia in 1994 and joined the staff of the RSPCA SA in 1995. Following 10 years in the fundraising department, Sandra retired from the role but continued volunteering at the RSPCA Lonsdale shelter. Sandra's retirement was short-lived, and she soon returned to fundraising

at another organisation. After actively participating in fundraising for the RSPCA, Sandra decided that her skills and knowledge of the organisation and the people who support it were of great value to the board, and she was elected in 2008. Sandra currently sits on the Finance, Audit and Risk committee for which she has served for the last two years.



## Professor Mary Barton BVSc, PhD, Dip Bact, MBA, FACVSc, HonDVSc.

A Professor of Microbiology, Mary has had a lifetime involvement in animal welfare. A past Chair of the Animal Welfare Advisory Committee SA, Mary is also past Chair/continuing member of the Australian Animal Health Laboratory Security Assessment Group, national Past President of the Australian Veterinary Association, a past/current member of a number of government and

professional committees, councils and boards including the Institute of Medical and Veterinary Science Council, Australian Veterinary Association Board, Australian Society for Microbiology Council and the NHMRC Animal Welfare Advisory Committee. Mary's association with the RSPCA extends to Past President of RSPCA SA and current member of the Finance, Audit and Risk committee, the Animal Welfare Policy committee and the CEO Performance Review and Support committee.



## Peter Adamson BA (Hons), Dip ED.

Educated at Prospect Primary School, Adelaide Boys' High School and the University of Adelaide, Peter has been a Commonwealth Public Servant and research assistant to two politicians. He has taught, tutored and lectured English, History, Ecology, Photography, Animal Welfare, Informal Logic, Public Speaking and Debating.

Peter founded the former Migraine Society of Australia, and has served on the executives or committees of the SA Debating Association, the Historical Society of SA, Bird Care and Conservation Society, Free the Bears Support Group, and the University of Adelaide's Animal Ethics Committee. Peter serves on the board's Finance, Audit and Risk Committee.



## Kevin Benger

With a Bachelor of Arts (Accounting) and Master of Business Administration post graduate qualifications, Kevin has more than 20 years experience as a Chief Executive in both the private and public sectors in the areas of banking, finance and transport. Recently retired as CEO of CommunityCPS Australia, he continues as

a director of a number of private, government and not for profit organisations. Kevin has a passion for organisation performance and governance, as without these many committed people are unable to achieve the outcomes that they desire. Kevin was appointed to the RSPCA SA board in March 2010 and chairs the Finance, Audit and Risk Committee.



## Maria Armstrong

A former journalist and public relations consultant, Maria has worked for a range of media in Adelaide and Sydney, including ABC News, the Sunday Mail and the Sydney Morning Herald, and has extensive experience in organising major events. In the last ten years, Maria has focused on producing educational videos for various

animal charities to help raise awareness of the plight of intensively farmed animals, including pigs and chickens. One video produced for UK-based charity Compassion in World Farming, narrated by Hugo Weaving, was distributed widely throughout Australian schools. Maria serves on the Animal Welfare Policy Committee.

### Rosalie McDonald

With a BA degree from the University of Adelaide and a Diploma of Liberal Studies from the University of South Australia, Rosalie is a Justice of the Peace and has worked in state and local Government as a Ministerial Advisor to a South Australian Premier and as an elected Councillor. A former bank officer, high school teacher

and voluntary counsellor and welfare worker with various child and family organisations, community development boards and tertiary institutions, Rosalie is currently semi-retired and works in a business partnership with her husband. A Life Member of the RSPCA SA for 40 years, Rosalie is married with an adult daughter and grandson.



### Kay Butler

A Certified Practising Accountant with a BA (Accounting), Kay is Regional Manager, Internal Audit for the Southern Adelaide Health Service, where she provides independent, objective evaluations covering all aspects of governance, internal control, risk management and service efficiency in the region. Kay's previous roles include the Director of Finance

and Business Services at the Lyell McEwin Hospital, overseeing an operating budget in excess of \$120 million. With more than 20 years experience in audit and senior financial and management positions, Kay has specific expertise in budget management, resource allocation, financial accounting and reporting. Kay is a member of RSPCA SA's Finance, Audit and Risk committee.



### Dr Andrew Bashford MRCS, LRCP, DA, FANZCA, MAICD.

An anaesthetist, and Chairman of the Wakefield Anaesthetics Group since 1999, Andrew has extensive experience in small business. Andrew recently completed the Australian Institute of Company Directors' Course, has a comprehensive understanding

of governance issues and is skilled in adhering to best practice principles. A supporter of the RSPCA for more than 20 years, Andrew has always been a strong advocate for the rights and welfare of animals. Since joining the board in early 2010, Andrew has served on three of its sub-committees.



### Lesley Petrie LLB (Hons), LLM (Research).

Lesley is a lawyer and university lecturer who has received multiple Excellence in Teaching awards. She has lectured, researched and published in the fields of heritage law, housing and property law, and animal law, and designed and introduced South Australia's first Animal Law course at Flinders University. Lesley is

a member of the Law Society's Animal Law Committee, is a reviewer for the Australian Animal Protection Law Journal and is Associate Fellow of the Oxford Centre for Animal Ethics. Lesley has served on many committees, advisory groups, development assessment panels and boards and is currently a member of the RSPCA Animal Welfare Policy Committee.



### Stephen Kenny LLP, GDLP.

Stephen has practiced as a lawyer for more than 30 years and is currently the director of law firm Camatta Lempens Pty Ltd, specialising in commercial litigation. A leading human rights lawyer, Stephen is active in civil liberties and access to justice issues. He has represented the Ngarrindjeri people during the Hindmarsh Island

Bridge saga as well as David Hicks in Guantanamo Bay. Stephen is a member of the Law Society of South Australia, a committee member of the Civil Liberty Association of South Australia and a board member of the Aboriginal Health Research Ethics committee.



### Carolyn Jones

With a BA in Journalism, Carolyn has worked in the media industry for the past 20 years. She is currently a TV producer with the ABC but began her career as a print and television journalist. Carolyn has initiated media coverage and debate on the live export industry, vivisection and intensive farming. Her time filing

television news reports from south-east Asia prompted volunteer work with Animals Asia, a charity trying to stop the barbaric practice of farming bears for their bile. Carolyn has been an RSPCA SA board member for four years and has served on the Animal Welfare Policy Committee.



### Derek McNair BVMS MRCVS.

Derek has been a veterinary surgeon for more than 27 years, working with both large and small animals in Australia, Scotland, England, New Zealand and Venezuela. He is a Senior Fellow with the University of Melbourne and has a regular vet talk back show on

5AA radio. Derek has worked with the RSPCA for more than 20 years, giving his time, expertise and care to sick, injured, and mistreated animals, and assisting with prosecutions. An RSPCA board member for the last six years, Derek also serves on the Animal Welfare Policy committee.





The first nine months of my presidency have been highly eventful and challenging, and has seen a number of positive changes at the RSPCA SA.

# President's report



The 2009/10 financial year saw the appointment of several new Board members, each bringing with them invaluable experience and expertise. The Society is extremely grateful for every Board member's vital contribution.

This year the Board continued to review and improve the Society's governance arrangements and developed a comprehensive range of sub-committees, including the Finance, Audit and Risk committee and the Animal Welfare Policy Review committee, to manage and address these important issues.

With the RSPCA SA headquarters (HQ) currently housed in an aging building that is unable to cater for projected future demand and growth, a working group was established to investigate the feasibility of relocation. The CEO and I met with the Minister for Environment and Conservation to discuss the possibility of government support for this initiative. Further investigation into the relocation of HQ and sourcing funding for the move will remain a priority in the year ahead.

The last 12 months have seen significant progress made on key animal welfare initiatives. Our *Choose the adoption option* campaign has experienced great results, with our shelter adoption figures up significantly from the previous year. We have publicly highlighted our opposition to jumps racing and duck hunting in South Australia and have been actively involved in national campaigns including the push to eliminate live exports.

At a national level, we have enhanced our engagement with RSPCA Australia and are currently enjoying a high level of cooperation between Australia's eight state and territory RSPCAs. In February, Board members from across Australia convened at the inaugural RSPCA National Forum. RSPCA SA hosted a subsequent RSPCA Australia Board Working Group in May to further develop future plans and activities. Dedicated to achieving a coordinated national approach to many aspects of business including fundraising, inspector training and website development, each state is looking forward to maximising efficiencies and minimising duplication of effort and resources.

A great deal of attention has been given to the conclusion of the Brinkworth case. Based on the strength of the case and our inability to proceed only due to a technicality we were bitterly disappointed at having to pay any form of costs. However, given the circumstances, the eventual outcome was better than anticipated and we have learnt some valuable lessons. The RSPCA has an outstanding record of success at investigating and prosecuting breaches of the *Animal Welfare Act*, which you will see in this report, and we will continue to bring to justice those who abuse or neglect defenceless animals. We are extremely grateful for the counsel of Marie Shaw QC who provided her services pro bono and steered us to a satisfactory outcome.

Looking forward there is much to feel confident, optimistic and excited about. On behalf of the Board and the wider South Australian community, my heartfelt thanks goes out to all RSPCA staff and volunteers, under the leadership of our CEO Steve Lawrie, for their hard work and dedication. I thank all Board members for their voluntary commitment of time, expert advice and dedication and, most importantly, I thank everyone who has supported the RSPCA by donating cash, goods and services. Without you, our work would simply not be possible.

**Sheree Sellick**  
*President*



Driven by the *RSPCA SA Strategic Plan 2009-2014*, the 2009/10 financial year saw the RSPCA SA build on recent progress with renewed focus and deliver key accomplishments, paving the way for future growth.

Each year, the dedicated staff at the Lonsdale, Whyalla and Port Lincoln shelters work tirelessly to increase the number of animals adopted into loving new homes. Determined to surpass the previous year's animal adoption success, our *Choose the adoption option* campaign was developed and implemented with impressive results. We are incredibly proud to report that shelter staff from around the state have found new homes for more than 3800 animals this year, with the Lonsdale shelter increasing dog adoption numbers by more than 25%. A generous donation enabled the purchase of a beneficial new transport vehicle, improving our capacity to transfer animals throughout the state and between shelters, and ultimately giving all animals a greater chance of finding a new home. Emblazoned with *Choose the adoption option* branding, the vehicle delivers our crucial message all around the state. The key ingredient of the campaign's success is the commitment of RSPCA staff and volunteers, whose ongoing drive and desire to further improve adoption figures is highly commendable.

Our operations team attended to nearly 5000 cruelty reports, rescued more than 1400 animals in need and handled more than 40,000 calls from members of the public in the last financial year. It is clearly evident that demand for our services is growing. In fact, the number of cruelty reports investigated by our inspectorate has increased by 70% over the last five years. While this continuing trend may pose challenges in the future, we will plan strategically to ensure that RSPCA SA is well placed to meet future demand.

While it has been a busy year, we continue to rise to the challenge and deliver. RSPCA SA instigated and successfully prosecuted 31 people for cruelty and neglect this financial year; an excellent record.

## CEO's report

An additional inspector was recruited, and we now have a team of 10 on the road every day of the year. Thousands of animals have benefitted from our presence for which we are incredibly proud.

The RSPCA is indebted to the staff and volunteers who work unswervingly to ensure all animals that we meet are well looked after each and every day. I am always impressed by the level of commitment and the efforts our people make for animals. From staff caring for a litter of kittens found dumped in rubbish bags to inspectors digging wombats out of collapsed burrows in 35 degree heat; this dedication ensures that we continue delivering the standard of service that the community has rightly come to expect.

To continue providing exemplary standards of care, we rely entirely on the generosity of the South Australian public. I sincerely thank everyone who has supported us throughout 2009/10 and hope that you appreciate and enjoy reading this report of our year. Together we can look forward to a very positive year ahead, during which we will achieve even more on behalf of all animals.

**Steve Lawrie**  
*Chief Executive Officer*



# Business Services report



Significant progress was made during the year in relation to occupational health, safety and welfare, which included the introduction of a new policy and risk management approach for hazard identification. The majority of staff also attended training in relation to personal safety and conflict management.

An initial review of our financial procedures and practices was undertaken, which will provide guidance and prioritisation for further financial reform during the coming year.

The section provided assistance to the Chief Executive to recruit two new section heads and several other key staff during the year.



The past year has been a busy one for the administration team, which continues the work on strategic business reform and assists other sections of the Society with human resources, finance, procurement and information technology.

The introduction of the new federal award structure resulted in the review of all positions against new classifications prior to transitioning to new awards.

It is anticipated that in the coming year considerable efforts from the team will be focused on continued policy roll out and procedural reform.

**Mimi Wang**  
*Business Services Manager*

## Volunteer thank you



With more than 2000 volunteers, the RSPCA SA relies heavily on the generosity of these passionate and dedicated individuals to support us in delivering and improving vital animal welfare services in South Australia.

Volunteers are an integral part of the RSPCA SA team and assist us in many ways. They care for the animals at our shelters by walking and grooming dogs, cuddling rabbits, making enrichment treats, cooking for fussy critters, washing bedding and assisting in cat boarding and reception areas. Volunteers foster vulnerable animals that may require socialisation to overcome minor behavioural issues, follow-up care after surgery, or a loving temporary home before they are old enough to be adopted. Our volunteers also help out with maintenance and gardening, assist with administrative

tasks, support us at special events, fundraise for us and maintain our five thrift shops.

We are extremely grateful for the valuable contribution of each of our inspirational volunteers. They truly make a positive difference to the lives of thousands of animals every year. To all past and present volunteers, thank you - we couldn't deliver our important services without you.

As the volunteer program continues to expand, we are constantly amazed and delighted by the level of interest of people who are passionate about animal welfare and are willing to make a regular commitment to helping us. However, the need for volunteers is always endless. If you would like to find out more about becoming a volunteer at the RSPCA SA, please contact the Volunteer Coordinator on 8384 1098 or [larah@rspcasa.asn.au](mailto:larah@rspcasa.asn.au).

**Larah Leigh-Mackenzie**  
*Volunteer Coordinator*

## 2010 Annual General Meeting

Notice is hereby given that the Annual General Meeting of Members of the Society will be held on Wednesday 20th October at 7pm at the Burnside Community Centre Hall, 401 Greenhill Road, Tusmore (cnr Portrush Road).


### Business

- Confirmation of Minutes of 2009 AGM
- Adoption of 2009/2010 Annual Report

- Adoption of 2009/2010 Financial Statements
- Appointment of Auditors for 2010/2011
- Declaration of Election of Board Members
- Resolutions on Notice
- Other Business

**S Lawrie**  
*Chief Executive Officer*





The last financial year saw a staggering 11% increase in animals needing our help compared to the previous year. While the demand for our services has notably increased, our passionate staff and volunteers ensured that adoption figures were equally impressive.

### Canine capers...

This year, a total of 1236 dogs and puppies were adopted, easily surpassing our target of 1000. Countless hours of hard work, sweat and tears contributed to such an outstanding result, invigorating all who were involved to continue pushing the limits.

At Lonsdale we pride ourselves in ensuring that there is a dog in every adoption kennel every day of the year and we go to great lengths to ensure that they all find a suitable and loving home.

Despite our best efforts, there will always be a small proportion of dogs that cannot be re-homed due to a significant deterioration in physical or mental health, which cannot be resolved or adequately managed. However, we still achieved a 99% adoption rate, which is a magnificent achievement.

### Cat's got the cream...

In 2009/10, 187 more cats and kittens were adopted than the previous year. Although a welcomed increase, these figures did not meet our expectations and we will continue to identify ways to reach a satisfactory adoption level.

In collaboration with RSPCA QLD, a pilot program commenced in winter 2009, aimed at reducing the number of kittens euthanized in Queensland and meeting the demand for kittens in South Australia outside of 'kitten season'.

While South Australia experiences an influx of kittens in the warmer months, Queensland's more tropical climate results in excess kittens all year round. Many of these kittens are euthanized each year simply because of a lack of space and resources.

As part of the program, fifty-seven kittens were transferred to Lonsdale in an attempt to give them a second chance at life and find them suitable homes – and it was a great success! Not only were they all adopted, we also experienced an obvious spike in adult cat adoptions as well. We are proud to say that

we saved lots of lives last winter simply by thinking 'outside the square' and we hope to repeat the program again in the future.

### Paws on wheels...

Thanks to the wonderful generosity of Shirley Brine, one of our many loyal supporters, we were able to purchase a dedicated animal transport vehicle in February to regularly transfer animals between the Lonsdale and Port Lincoln shelters.

The airconditioned Mercedes Benz Sprinter contains multiple cages of varying sizes to ensure comfortable, safe and easy transportation of animals. Although only 130 dogs were transferred in 2009/10, we are already seeing an increase in the number of adoptions, and the introduction of the new vehicle will see more frequent transfers in the next financial year.

### Doctor's orders...

Every animal adopted from our shelter is vaccinated, de-sexed and micro-chipped. Record adoption figures means record numbers of animals requiring veterinary care. Lonsdale recently opened its own Vet Centre to accommodate this growing need and to improve post-adoption services available to new pet owners.

To help control the number of unwanted litters in the community, the Vet Centre will soon commence cat de-sexing at concession rates for the disadvantaged, thanks once again to the outstanding generosity of Shirley Brine.

*Continued next page*



# Lonsdale Animal Shelter report

# Whyalla Animal Shelter report



## **Paw behaviour...**

In 2009/10, we cared for a total of 1237 animals requiring assistance, on par with last year's figures. Of these animals, nearly 50% were brought in as strays without any form of identification. Despite our best efforts to educate the local community on the importance of micro-chipping and pet identification, we continue to see a significant number of stray animals, particularly cats, and manage the constant pressure this places on our services. We endeavour to continue delivering the responsible pet ownership message in the year ahead.

## **The cat's meow...**

Thanks to the amazing generosity of the Whyalla Cat Club our cattery facilities have been upgraded with new lighting and air conditioning. Building works for the long-awaited Cat Centre extension have now been completed, much to our cats' delight. They now have significantly larger runs to play in and more boarding cages will soon be installed.

This year we were also thrilled to receive a brand new Suzuki van. Although now covered in paw prints, it is still a much welcomed replacement for our ten year old vehicle.

In the next financial year we hope to undertake further upgrades to our facilities, including our shelter office and dog kennels.



**The last financial year was a typically busy one for the Whyalla animal shelter, which saw consistently high demand for services and the progression of a number of exciting projects.**

## **Knock knock...**

Our wonderful volunteers are always there! This year our dedicated supporters donated their valuable time to help us collect \$7,171 in our annual Doorknock fundraiser, with an additional \$2,500 raised through our monthly dog wash events.

As we look forward to the year ahead, I would like to sincerely thank all staff and volunteers for their unrelenting support, dedication and commitment in 2009/10.

## **Di McCance**

*Acting Whyalla Shelter Manager*



# Lonsdale Animal Shelter report continued

This financial year saw the Port Lincoln shelter go from strength to strength with record numbers of animals passing through our gates. Relative to this increase was the growing number of stray and feral cats brought into the shelter, highlighting the need for continuous public education on the importance of animal de-sexing and responsible pet ownership.



### A helping hand...

Port Lincoln suffered yet another devastating fire just days before Christmas, leaving many residents in search of refuge. Willing to help in any way possible, the Port Lincoln shelter provided emergency housing for pets whose families had sadly lost their homes.

### Year's highlights...

The shelter underwent a number of changes this financial year to further improve the facilities and provide the most comfortable environment possible for our furry friends. The upgrade to our cattery facilities commenced and nine of our oldest kennels were replaced with brand new transportables. As the grateful recipient of a \$29,000 Mary Kibble grant we can now look forward to the construction of three new day yards in the coming year.

A highlight of the Port Lincoln social calendar is the annual Tunarama Festival, one of the largest and most popular regional festivals in Australia. We congratulate and commend this year's Miss Tunarama, Emily Rowe, who worked tirelessly to raise \$8973 for the Port Lincoln shelter.

Port Lincoln's 2010 Million Paws Walk in May was the most successful to date, attracting a record number of entrants and prize donations from generous local businesses allowed us to re-introduce entrant sponsorship. Many thanks to everyone who supported the event.

### A time for celebration...

This financial year saw the shelter reach another important milestone – its 10th anniversary! Past and present volunteers, staff and committee members celebrated the occasion at the beautiful Dellacoline winery in March. A great time was had by all, and we look forward to the next 10 years with renewed energy and enthusiasm.



The success of the 2009/10 financial year would not have been possible without the amazing support and commitment of our dedicated staff, volunteers and committee members who make such a positive difference to the lives of our animals each and every day.

#### Narelle Biddell

*Port Lincoln Shelter Manager*

# Port Lincoln Animal Shelter report

*Continued from previous page*

We hope to see the Vet Centre open to the general public in the near future.

### Playing nice...

For many years, our expert staff have educated the animal management officers from local councils through our *Dog Behaviour and Management Training* course. Covering many aspects of dog handling, the course looks at how to stay safe when handling strange dogs.

A grant from the Dog and Cat Management Board will allow us to revise this training and continue rolling it out to all dog trainers across South Australia.

### Looking ahead...

We will further implement elements of the strategic plan to develop and progress our ambition to become the leaders in best practice animal care, and to ensure that every animal viable for adoption is given maximum opportunity to be re-homed.

The enthusiastic, dedicated and committed team at Lonsdale will continue to work tirelessly to achieve great results and to ensure we're always there for *All Creatures Great and Small*.

#### Jackie Horton

*Lonsdale Shelter Manager*



# Shelter statistics

## Lonsdale animal shelter

| Description        | TOTAL INTAKE | TOTAL STRAY | TOTAL SURRENDERS | RECLAIMED   | ADOPTED     | EUTHANIZED  | BOARDING OCCUPANCY |
|--------------------|--------------|-------------|------------------|-------------|-------------|-------------|--------------------|
| Dogs               | 4301         | 3462        | 839              | 2142        | 1236        | 804         | 99%                |
| Cats               | 3899         | 2787        | 1112             | 115         | 1452        | 2266        | 55%                |
| Rabbits            | 155          | 83          | 72               | 2           | 109         | 39          | -                  |
| Horses             | 2            | -           | -                | 0           | 1           | 0           | -                  |
| Stock              | 480          | -           | -                | 3           | 447         | 29          | -                  |
| Birds              | 279          | -           | -                | 104         | 102         | 73          | -                  |
| Native             | 23           | -           | -                | 2           | 16          | 5           | -                  |
| Other              | 139          | -           | -                | 3           | 112         | 20          | -                  |
| Marine Rescue Unit | 45           | -           | -                | 0           | 44          | 1           | -                  |
| <b>Total</b>       | <b>9323</b>  | <b>6332</b> | <b>2023</b>      | <b>2371</b> | <b>3519</b> | <b>3237</b> | <b>-</b>           |

## Port Lincoln animal shelter

| Description  | TOTAL INTAKE | TOTAL STRAY | TOTAL SURRENDERS | RECLAIMED | ADOPTED    | EUTHANIZED |
|--------------|--------------|-------------|------------------|-----------|------------|------------|
| Dogs         | 344          | 130         | 214              | 27        | 99         | 112        |
| Cats         | 385          | 185         | 187              | 5         | 77         | 287        |
| Rabbits      | 13           | 2           | 11               | -         | 3          | 8          |
| Birds        | 9            | -           | 2                | -         | -          | -          |
| Native       | 2            | -           | -                | -         | -          | -          |
| Other        | 2            | -           | -                | -         | -          | -          |
| <b>Total</b> | <b>755</b>   | <b>317</b>  | <b>414</b>       | <b>32</b> | <b>179</b> | <b>407</b> |

## Whyalla animal shelter

| Description  | TOTAL INTAKE | TOTAL STRAY | TOTAL SURRENDERS | RECLAIMED | ADOPTED    | EUTHANIZED | BOARDING NUMBERS |
|--------------|--------------|-------------|------------------|-----------|------------|------------|------------------|
| Dogs         | 547          | 298         | 249              | 34        | 92         | 87         | 821              |
| Cats         | 385          | 237         | 148              | 49        | 41         | 290        | 317              |
| Stock        | 5            | 5           | -                | 2         | 3          | 0          | -                |
| Birds        | 220          | 41          | 19               | 9         | 6          | 102        | 38               |
| Native       | 19           | -           | 2                | -         | -          | 10         | -                |
| Other        | 61           | 28          | 26               | 4         | 18         | 19         | 22               |
| <b>Total</b> | <b>1237</b>  | <b>609</b>  | <b>444</b>       | <b>98</b> | <b>160</b> | <b>508</b> | <b>-</b>         |

## Headquarters – Operations and Animal House

| Description  | CRUELTY REPORTS INVESTIGATED | ANIMAL RESCUES | PROSECUTIONS COMPLETED BY SPECIES | TOTAL ANIMALS SEIZED, RESCUED OR RECEIVED BY OPERATIONS |
|--------------|------------------------------|----------------|-----------------------------------|---|
| Dogs         | 2680                         | 288            | 20                                | 736   |
| Cats         | 650                          | 492            | 3                                 | 1710  |
| Rabbits      | 43                           | 13             | -                                 | 73  |
| Horses       | 375                          | 3              | 2                                 | 22  |
| Sheep        | 229                          | 21             | 2                                 | 6   |
| Cattle       | 105                          | 3              | -                                 | 2   |
| Goats        | 97                           | 3              | -                                 | 3   |
| Pigs         | 19                           | 1              | -                                 | 2   |
| Fowl         | 143                          | 10             | -                                 | 41  |
| Birds        | 196                          | 406            | -                                 | 55  |
| Marsupials   | 36                           | 132            | 1                                 | 138   |
| Other        | 147                          | 38             | 2*                                | 675   |
| <b>Total</b> | <b>4720</b>                  | <b>1411</b>    | <b>30</b>                         | <b>3463</b>   |

**The Marketing and Communications team exists solely to meet the objectives of the organisation's strategic plan and to generate significant income to support the critical work of the RSPCA in South Australia.**



In recent years, the department has experienced generational change with the departure of a number of long-term team members. Although saddened by the loss of such a wealth of experience and knowledge, it has allowed the team to objectively review its activities from a fresh perspective with a new-found creative freedom.

Our new goals will be achieved by implementing more efficient processes, creating new avenues for interaction with our supporters, and actively seeking support from new segments of the South Australian community.

Achieving these objectives within the next twelve months will cement a solid foundation for more creative and innovative methods of fundraising and marketing in subsequent years.

### **Putting the fun into Fundraising...**

As a not for profit charity organisation that receives less than 10% of its funding from the state government, the RSPCA relies on the compassion and generosity of South Australians to maintain its authoritative presence in the community and continue providing essential animal welfare services for all creatures great and small.

It's simply impossible to individually acknowledge everyone who has supported our fundraising efforts here, but for all those who have ever bought a lottery ticket, attended an event, fundraised at their office or school, responded to an appeal, donated online, volunteered their time, bought a Christmas card or baked a cupcake, we want to say THANK YOU!

Despite increasing economic pressures our supporters continued to generously donate to our calls for help through our appeals. Our direct debit program also reached record highs realising more than \$200,000 in donations in the last financial year.

Again, despite a contracting economy our Lottery still performed extremely well with only a very marginal reduction in income. Over 31,000 tickets were sold proving that this method of fundraising is still well supported in the community.

In early 2010, our fundraising activities benefited from the introduction of a more powerful, user-friendly donor database system capable of delivering more tailored communications to our supporters and greater accuracy and efficiency to our fundraising activities.

### **The art of being thrifty...**

Thanks to a small but dedicated team of volunteers, thrift shops allow us to extend the RSPCA's reach into the community. They act as additional shop fronts for the organisation, increasing our ability to effectively communicate a message, grow our donor base and expose the brand to a wider audience.

Although not a commercial activity that would be considered core business for the RSPCA, our five thrift shops continue to be profitable and exceeded all budget targets. With an investment of time and money to ensure they represent the brand well, our thrift shops can continue to be a good source of sustainable income.

### **Weddings, parties, anything...**

Events continue to feature prominently in most not for profit fundraising programs due to their tangible benefit to sell sponsors, create opportunities for media exposure and provide forums to gather donor information. However, they are fast becoming a less effective method of raising money due to increasing labour costs, declining volunteerism and increased pressure to deliver greater return on investment.

*Continued next page*



# Marketing and Communications report

In an effort to overcome these challenges, a Business Development position has been created to secure more cash and in-kind sponsorship and assist in achieving higher margins on our events, in collaboration with the Event Coordinator.

*Cupcake Day for the RSPCA* in August 2009 achieved unexpected and unparalleled results. In only its second year, this event generated over \$80,000 in profit for the organisation – more than triple the previous year!

*Million Paws Walk* continues to be the highlight of the South Australian pet owners' social calendar, attracting more than 6000 people to Elder Park in May 2010. The financial results were also spectacular with the event raising over \$120,000 for the Society.

### Securing the future...

It takes a special person to think about, and want to take care of, those that will be left behind when they pass on. Our bequestors continued their extraordinary generosity this year with the organisation receiving more than \$3.5 million from their legacies. They truly help us secure the future for the countless animals we will care for in the years ahead.

Our unique Pet Bequest Program has also captured the hearts of pet owners across South Australia. In the last financial year 19 beloved pets were permanently fostered in accordance with their owner's wishes. Six hundred more are registered with the program to ensure they are cared for by the RSPCA in the event of their owner's sudden passing or relocation to a pet-free care facility. Donations from these owners significantly contributed to the overall income from bequests this year.

### Under the spotlight...

The RSPCA SA continued to nurture relationships with key media outlets during 2009/10. Although it is impossible to control what is reported in the media, it is critical that the RSPCA is accessible to journalists as

their first point of contact when an animal welfare issue arises.

A proactive media plan has been developed for the next financial year to create greater RSPCA SA media presence and visibility, more comprehensive promotion of campaigns and recognition of the many positive outcomes we regularly achieve.

### The future's so bright...

The new financial year promises to bring many new challenges with equally great achievements.

A new interactive and user-friendly RSPCA SA website will be launched in late 2010 allowing us to more effectively and regularly interact with our supporters, donors and the general public, particularly the younger demographic.

To complement our improved electronic communications and ensure that we regularly and consistently educate and inform those who support us, the RSPCA SA's fresh, new-look newsletter, created in early 2010, will continue to be distributed to all active supporters four times a year.

The introduction of a corporate sponsorship program and dedicated Business Development Coordinator will strategically align the RSPCA with other corporate and community-based organisations and assist in diversifying income streams, achieving higher returns on investments and increasing brand awareness.

Looking ahead, the new Marketing and Communications team must continue to simultaneously achieve two main objectives: secure funding for the ongoing needs of the Society, and position the RSPCA as the pre-eminent animal welfare organisation in South Australia.

### Tracey Taylor

*Marketing and Communications Manager*

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HIL0019/RM/550



# PET DENTAL ALERT

4 out of 5 pets are living with dental disease,\*<sup>1</sup> infection and pain. Yours is probably one of them.



Hill's® Science Diet® Oral Care: clinically proven to reduce plaque and tartar build-up.



Being new to the role of Operations Manager, I have spent a great deal of time reviewing the activity of the Operations team. It has been heartening to learn that this year, the team has continued to provide the high standard of service the community has rightly come to expect. In busy and often challenging times, the team has stepped up to the mark.



### Inspector who...?

The RSPCA Inspectorate experienced another very busy year, responding to nearly 5000 reports of animal cruelty. The majority of these reports related to cats and dogs. Nevertheless, we have taken on some substantial cases involving livestock too. Many of these matters have now finalised but others will be before the courts in the year ahead.

During the last financial year, our small but dedicated team of Inspectors cared for more than 6100 animals. Given that we experienced a turnover of staff and had vacancies in some key positions during the year, this is a significant achievement.

An inspector's job can be extremely demanding and is often physically, mentally and emotionally exhausting. Despite the challenges and difficult situations they face on a daily basis, our inspectors continue to show unwavering commitment to animal welfare and the objectives of the RSPCA. I have quickly come to understand and appreciate the complexity of their role and am inspired by their ability to deliver consistently high standards of work.

### Legal eagle...

A positive addition to the operations team has been the introduction of the Legal Officer position. We have been extremely lucky to have recruited Jed Goodfellow to the role. A source of invaluable in-house legal expertise, this position has already proven critical in successfully prosecuting breaches of the *Animal Welfare Act 1985*, while also providing a clear distinction between the Inspectorate and their investigations.

In 2009/10, RSPCA SA successfully prosecuted 31 individuals and secured more than 100 convictions. At July 2010, 13 matters were before the courts and a further 20 prosecution briefs have been submitted to the Legal Officer for review.

The finalised cases for the year related to a wide variety of matters ranging from cat hoarding to an incident involving a man savagely kicking an elderly Chihuahua to death.

Animal cruelty as a result of negligent farming practices also drew a significant degree of our attention. A highlight for the team was the successful prosecution of a farmer for mulesing more than 40 sheep in a way that contravened the *Code of Practice for the Welfare of Sheep*. A further three serious cases involving negligent farming practices are currently before the courts.

Another successful outcome was achieved against a former horse trainer and breeder who was prosecuted for starving 19 horses to the point of emaciation. The defendant was fined a record \$5,500 and ordered to pay \$5,000 in veterinary costs.

Despite these successes the RSPCA continues to be disappointed with the general level of penalties handed down by the State's Magistrates. Many of the animal cruelty cases we present to the courts can only be described as horrific but the penalties do not, in our view, always fit the crime.

The RSPCA believes that the sentences do not reflect the value the South Australian community places on the interests and lives of animals and their refusal to tolerate animal cruelty crimes. Recent amendments to the *Animal Welfare Act 1985* saw animal cruelty penalties doubled to reflect the community's feeling.

*Continued next page*



# Operations and Inspectorate report

In the next financial year, our objective is to assist Magistrates in giving effect to the South Australian Parliament's intent behind these amendments. We are hopeful of seeing a significant increase in the average quantum of fines being handed down and also the institution of custodial sentences when appropriate. Achieving this would send a strong message to the community that animal cruelty is a serious crime that will not be tolerated.

**Looking ahead...**

To ensure we continue to meet community expectations, there will be some changes to the way in which the operations team does business.

More defined and robust procedures will be introduced to ensure a consistency of delivery across the Inspectorate, rescue officers and animal house attendants. This will allow our staff to focus solely on providing the best care possible to all animals in need and achieve the best outcomes for both owners and animals.

Further training, beyond that already provided by the Department of Environment and Natural Resources, will be delivered to the Inspectors to cement their position as unparalleled animal experts.

We believe that education is the key to reducing animal cruelty in the community. This will be a focus for the operations team in the coming year. Supporting this will be a proactive linking of animal owners to human service organisations in circumstances where the mistreatment of animals is a result of mental health issues or severe disadvantage.

No one could forget the devastating Victorian bushfires in 2009. Many lessons were learnt by our interstate counterparts about how to respond to such a major disaster. To put that knowledge to good use, we will be integrating much of those learnings into our emergency response plan. The plan will also ensure a positive relationship exists between the RSPCA, emergency services and the police in the event of a similar disaster.

Over the next 12 months I am confident we will achieve significant change in the operations section as the team commits to a philosophy of continuous improvement and we work towards a model of operations that sets the benchmark for best practice.

**Simon Richards**  
*Operations Manager*

**Legacies**

In mourning their passing, the Society acknowledges the kindness and genuine compassion of the following generous benefactors from whose estates money was received during the year.

| BENEFACTORS  | \$         | BENEFACTORS  | \$         | BENEFACTORS  | \$                    |
|--------------|------------|--------------|------------|--------------|-----------------------|
| Armstrong KV | 54,073.77  | Johnson H    | 39,313.93  | Russell EE   | 500.00                |
| Archer CM    | 1,000.00   | Keast MM     | 2,000.00   | Sampson JM   | 54,563.15             |
| Bamford DM   | 34.29      | Kennett FT   | 5,000.00   | Schlank AH   | 202.74                |
| Barley JG    | 4,000.00   | Kightly JM   | 122,823.87 | Schlosser RC | 11,902.12             |
| Bastyan DIG  | 455,000.00 | Koop MG      | 58,000.00  | Schubert EM  | 589.95                |
| Bew CL       | 150,000.00 | Lane SG      | 1,043.79   | Self BE      | 26,647.78             |
| Bond J       | 32,743.26  | Martin JP    | 5,000.00   | Sellen WR    | 119,460.00            |
| Boyd E       | 10,000.00  | Meyer RA     | 125.49     | Smith MG     | 109,479.15            |
| Caffrey A&R  | 8,700.41   | Miers B&E    | 6,095.75   | Stanton MI   | 1,000.00              |
| Campbell MA  | 3,369.14   | Mills OM     | 194,883.03 | Stevens M    | 27,750.00             |
| Chinner BB   | 1,166.56   | Milne DJ     | 5,000.00   | Steward JI   | 34,567.71             |
| Cooper DJ    | 17.38      | Morton JH    | 5,000.00   | Sykorra H    | 120,000.00            |
| Davis EM     | 31,419.32  | McConnell PH | 5,000.00   | Thompson PM  | 450,000.00            |
| DeGraeff HW  | 500.00     | McCracken DC | 1,770.67   | Tillyer FA   | 10,000.00             |
| Freeman A    | 66,132.75  | Nelson ML    | 5,000.00   | Tomlinson JP | 140,113.61            |
| Garfit SJ    | 120,113.58 | Nicoll MJ    | 7,111.22   | Viney OM     | 80,000.00             |
| Gilbert HL   | 1,000.00   | Norton EM    | 10.10      | Warburton PL | 23,003.35             |
| Gilboy SIM   | 14,700.00  | Newnham C    | 2,832.21   | Weeks M      | 500.00                |
| Goodall DF   | 59,135.30  | Opie LM      | 50,000.00  | Wehrmann RM  | 46,272.30             |
| Grant H      | 5,000.00   | Parkinson AL | 1,673.98   | Williams EE  | 1,000.00              |
| Hall JR      | 404,357.39 | Polis B      | 200,000.00 | Willmott PS  | 57,000.00             |
| Hammond MJ   | 20,000.00  | Raymond S    | 1,411.05   | Wilson REC   | 1,000.00              |
| Harris HP    | 100,000.00 | Rice KM      | 16,017.77  | <b>Total</b> | <b>\$3,703,911.65</b> |
| Hulbert MB   | 86,199.14  | Rideout MT   | 448.50     |              |                       |
| Hunt E       | 1,000.00   | Riebe RN     | 23,136.14  |              |                       |





# Prosecutions report

| COURT DATE & INSPECTOR | COURT                              | CHARGES AND BRIEF FACTS   | OUTCOME  |
|------------------------|------------------------------------|---|--|
| 13/7/09<br>AGL<br>NB   | Port Lincoln<br>Magistrates Court  | A man pleaded guilty to two counts of intentionally causing his dogs unnecessary harm.  | Conviction x 2.<br>Fine \$500.<br>Vet costs \$212.<br>Defendant banned from having animals for one year. Limited to one dog thereafter indefinitely.<br>Two dogs and two puppies forfeited to RSPCA.   |
| 17/7/09<br>RBJ         | Elizabeth<br>Magistrates Court     | A woman pleaded guilty to 11 counts of neglecting cats so as to cause them harm. The defendant had in excess of 50 cats when initially investigated. Charges were laid in relation to the 11 cats suffering most severely from untreated cat flu, malnutrition, eye ulceration and blindness. | Conviction x 11.<br>Vet costs \$386.<br>320 hours community service.<br>Defendant banned from having any other animals in addition to one cat currently in her care for an indefinite period. Three monthly inspections by RSPCA for three years.                              |
| 3/8/09<br>RBJ          | Elizabeth<br>Magistrates Court     | A woman pleaded guilty to neglecting her severely matted Maltese X Shih Tzu dog so as to cause it pain.   | Conviction.<br>Vet costs \$203.75.<br>\$250 good behaviour bond for 12 months.<br>Banned from having animals indefinitely.   |
| 20/8/09<br>EPM         | Port Adelaide<br>Magistrates Court | A woman pleaded guilty to neglecting her Terrier X dog so as to cause it harm. The dog was suffering from a severe and long term tooth abscess that had perforated its left cheek. The dog recovered and has been re-homed.   | Conviction.<br>Vet costs \$565.<br>\$200 good behaviour bond for 18 months.<br>Banned from having animals indefinitely.  |
| 20/8/09<br>EPM         | Port Adelaide<br>Magistrates Court | A man pleaded guilty to failing to take reasonable steps to mitigate harm suffered by his Bull Mastiff X dog. The dog was suffering from advanced untreated cancer, including an ulcerated tumour and related maggot infestation.   | Conviction.<br>Fine \$800.<br>Pathology costs \$409.   |
| 21/8/09<br>EPM         | Adelaide<br>Magistrates Court      | A woman pleaded guilty to failing to take reasonable steps to mitigate harm in relation to an eye injury suffered by her Maltese X dog. The dog recovered and has been re-homed.  | Conviction.<br>Vet costs \$565.<br>\$100 good behaviour bond for two years.<br>Defendant banned from having any other animals in addition to those currently in her care for an indefinite period.<br>Animals to be subjected to four monthly RSPCA inspections for two years. |

| COURT DATE & INSPECTOR | COURT                              | CHARGES AND BRIEF FACTS  | OUTCOME   |
|------------------------|------------------------------------|--|---|
| 21/8/09<br>MWD         | Adelaide<br>Magistrates Court      | A woman pleaded guilty to two counts of failing to take reasonable steps to mitigate harm in relation to two cats suffering from chronic and severe cat flu.   | Conviction x 2.<br>Vet costs \$500.<br>\$100 good behaviour bond for two years.<br>Defendant banned from having any other animals in addition to cats currently in her care for an indefinite period. All cats to be de-sexed, micro-chipped and subject to four monthly RSPCA inspections for two years. |
| 31/8/09<br>AGL         | Holden Hill<br>Magistrates Court   | A man was found to have crudely cut the tail off an adult sheep. He was determined to be mentally unfit to stand trial.  | Defendant subject to 12 months of mental health supervision in relation to this and other matters.  |
| 3/9/09<br>SCW          | Adelaide<br>Magistrates Court      | A man pleaded guilty to failing to provide his Blue Heeler dog with appropriate and adequate food resulting in her emaciation.   | Conviction.<br>Vet costs \$69.50.<br>320 hours community service within 12 months.<br>Defendant banned from having animals indefinitely.  |
| 11/9/09<br>PWM         | Mount Barker<br>Magistrates Court  | A man pleaded guilty to setting a steel jaw rabbit trap in which a Ringtail possum was caught. The possum suffered a severely broken leg and required euthanasia.  | Conviction.<br>Fine \$210.<br>Vet costs \$50.<br>Trap forfeited to the RSPCA.   |
| 17/9/09<br>AGL         | Port Lincoln<br>Magistrates Court  | A man pleaded guilty to recklessly causing an animal unnecessary harm. The defendant kicked an elderly Chihuahua X dog being walked off a lead by her owner. The dog suffered a number of broken ribs, severe internal injuries and died shortly after being kicked.   | Conviction.<br>Fine \$3,000.<br>Vet and pathology costs \$435.30.   |
| 6/10/09<br>RBJ         | Holden Hill<br>Magistrates Court   | A woman pleaded guilty to failing to provide five cats and two dogs with appropriate and adequate food resulting in their emaciation. The animals had been left to starve for four weeks without being attended to. Two cats died shortly after seizure and ultimately only one cat and one dog were re-homed. | Conviction x 6.<br>Fine \$1,000.<br>Vet and pathology costs \$755.75.<br>Defendant banned from having animals indefinitely.   |
| 19/10/09<br>DMF        | Port Adelaide<br>Magistrates Court | A man was charged with unreasonably causing a cat unnecessary harm. The cat was caught and left in a cat trap and died of exposure.  | Charge withdrawn.   |
| 20/10/09<br>RBJ        | Elizabeth<br>Magistrates Court     | A woman pleaded guilty to failing to provide her Jack Russell X dog with adequate water and shelter. The dog was left unattended for a number of days in the height of summer, became tangled in its lead, couldn't access water or shelter, and ultimately died of dehydration and heat stress.               | Conviction x 2.<br>Fine \$1,000.<br>Vet costs \$1,000.<br>Defendant banned from having any other animals in addition to one dog currently in her care for an indefinite period.<br>RSPCA inspector supervision over dog for two years.  |
| 20/10/09<br>RBJ        | Elizabeth<br>Magistrates Court     | A man pleaded guilty to failing to provide his German Shepherd X dog with appropriate and adequate food resulting in its emaciation.   | Conviction.<br>Fine \$1,500.<br>Dog forfeited to RSPCA.<br>Defendant banned from having animals indefinitely.   |

| COURT DATE & INSPECTOR | COURT                                | CHARGES AND BRIEF FACTS  | OUTCOME   |
|------------------------|--------------------------------------|--|---|
| 29/10/09<br>RBJ        | Elizabeth<br>Magistrates Court       | A man pleaded guilty to failing to take reasonable steps to mitigate harm in relation to an elderly German Shepherd dog suffering from severe and chronic skin and arthritic conditions.   | No conviction.<br>Fine \$500.<br>Defendant banned from having any other animal in addition to three dogs currently in his care for an indefinite period.<br>RSPCA inspector supervision for 18 months.  |
| 29/10/09<br>LAM        | Elizabeth<br>Magistrates Court       | A man pleaded guilty to failing to take reasonable steps to mitigate harm in relation to an elderly Doberman suffering from skin and arthritic conditions and a cat suffering from a congenital eye condition.   | Conviction x 2.<br>Fine \$650.<br>Vet costs \$400.<br>Defendant banned from having animals for two years.   |
| 20/11/09<br>STW        | Elizabeth<br>Magistrates Court       | A woman pleaded guilty to failing to provide her Great Dane with appropriate and adequate food resulting in its emaciation.  | Conviction.<br>Vet and boarding costs \$2,919.15.<br>Defendant banned from having animals indefinitely.   |
| 20/11/09<br>SJH<br>LAM | Elizabeth<br>Magistrates Court       | A woman pleaded guilty to 43 counts of animal ill treatment in relation to cats in a cat hoarding situation. The cats had been kept in cramped, filthy and distressing living conditions.  | Conviction x 43.<br>Vet and legal costs \$3,450.<br>\$500 good behaviour bond for two and a half years. To return for re-sentencing if defendant re-offends.<br>Defendant banned from having any other animal in addition to two micro-chipped and de-sexed cats for an indefinite period. All other cats forfeited to RSPCA. |
| 23/11/09<br>DMF        | Port Adelaide<br>Magistrates Court   | A man pleaded guilty to failing to take reasonable steps to alleviate pain suffered by his Rottweiler dog caused by a severely ulcerated mammary tumour. The man was an operator of a guard dog business.  | Conviction.<br>Fine \$2,000.<br>Pathology costs \$544.50.   |
| 11/12/09<br>PFV        | Holden Hill<br>Magistrates Court     | A woman pleaded guilty to ill treating her severely matted Maltese Terrier X dog by failing to adequately groom it over a protracted period.   | Fine \$100.   |
| 18/12/09<br>PWM        | Port Adelaide<br>Magistrates Court   | A man was found to have failed to provide his Jack Russell dog with appropriate and adequate food resulting in its emaciation, and his Maltese Terrier (deceased) with appropriate and adequate food and water. The man was found to be mentally incompetent to commit the offences.   | Banned from having animals indefinitely.  |
| 28/1/10<br>EM          | Elizabeth<br>Magistrates Court       | A woman pleaded guilty to failing to take reasonable steps to mitigate harm suffered by her Staffordshire Bull Terrier. The dog was suffering from a severely ulcerated and infected tumour for approximately four weeks.  | Conviction.<br>\$750 good behaviour bond for 12 months.<br>Defendant banned from having any other animals in addition to animals currently in her care for an indefinite period.<br>RSPCA inspector supervision over animals for 12 months.   |
| 4/3/10<br>RBJ          | Christies Beach<br>Magistrates Court | A woman pleaded guilty to failing to take reasonable steps to mitigate harm suffered by her Maltese x Shih Tzu dog. The dog suffered two fractures to his pelvis and a pneumothorax after being run over by a vehicle being driven by her husband in which she was a passenger. (The woman's husband was also charged but passed away during the proceedings). | Conviction.<br>Fine \$500.<br>Dog forfeited to RSPCA. Defendant banned from having any other animals in addition to two dogs currently in her care for an indefinite period. RSPCA inspector supervision over dogs for 12 months.   |

| COURT DATE & INSPECTOR | COURT  | CHARGES AND BRIEF FACTS  | OUTCOME   |
|------------------------|--|--|---|
| 31/3/10<br>RBJ         | Christies Beach<br>Magistrates Court                         | A woman pleaded guilty to failing to take reasonable steps to mitigate harm suffered by her Heeler x Terrier dog. The dog suffered severe wounds to her underside after being attacked by another dog. The dog was left for more than five days without treatment. The woman's son and daughter were also charged but those charges were withdrawn during plea negotiations. | Conviction.<br>Fine \$1,000.<br>Banned from having any other animals in addition to two dogs currently in her care for an indefinite period.<br>RSPCA inspector supervision for 12 months.<br>Charges against son and daughter withdrawn.   |
| 3/5/10<br>LAM          | Elizabeth<br>Magistrates Court                               | A man was charged with failing to secure a dog on the back of a utility vehicle under the <i>Dog and Cat Management Act 1993</i> .   | Charge withdrawn.   |
| 5/5/10<br>PWM          | Port Augusta<br>Magistrates Court                            | A man pleaded guilty to castrating and mulesing approximately 40 sheep over the age of six months without anaesthesia, contrary to the <i>Code of Practice for the Welfare of Sheep</i> .  | Conviction.<br>Fine \$1,000.  |
| 19/5/10<br>AGL         | Mt Gambier<br>Magistrates<br>Court (sitting at<br>Millicent) | A woman pleaded guilty to failing to provide adequate food for her horse resulting in his emaciation. The horse was rehabilitated and re-homed.  | Conviction.<br>Fine \$1,500.<br>Boarding costs \$1,510.<br>Vet costs \$788.10.<br>Horse forfeited to RSPCA. Defendant banned from having horses indefinitely.   |
| 20/5/10<br>PWM         | Whyalla<br>Magistrates Court                                 | A woman was found guilty ex parte of failing to provide adequate food for her Sharpei dog resulting in his death.  | Conviction.<br>Fine \$2,500.<br>Defendant banned from having 'domestic pets' indefinitely.  |
| 26/5/10<br>LAM         | Christies Beach<br>Magistrates Court                         | A woman was found guilty ex parte of failing to provide adequate food for her Husky dog resulting in her emaciation.   | Conviction.<br>Fine \$1,000.<br>Boarding costs \$1,950.<br>Vet costs \$415.70.<br>Legal costs \$177.<br>Defendant banned from having animals indefinitely.  |
| 17/6/10<br>DF          | Christies Beach<br>Magistrates Court                         | A couple pleaded guilty to failing to take reasonable steps to mitigate harm suffered by their Maltese Terrier dog. The dog suffered fractures to both of her front legs after an incident with the defendants' garage roller door. The dog was left for approximately 45 hours before treatment was sought.   | Convictions.<br>\$1,000 fine each.<br>Legal costs \$810.96.<br>Defendants banned from having animals indefinitely.  |
| 18/6/10<br>EM          | Elizabeth<br>Magistrates Court                               | A woman pleaded guilty to failing to provide adequate food for 18 horses.  | Conviction x 18.<br>One count withdrawn.<br>Fine \$5,500.<br>Vet and boarding costs \$5,000.<br>Horses forfeited to RSPCA. Defendant banned from having any other animals in addition to two horses currently in her care for an indefinite period.<br>RSPCA inspector supervision over horses for 12 months. |

# Financial statements

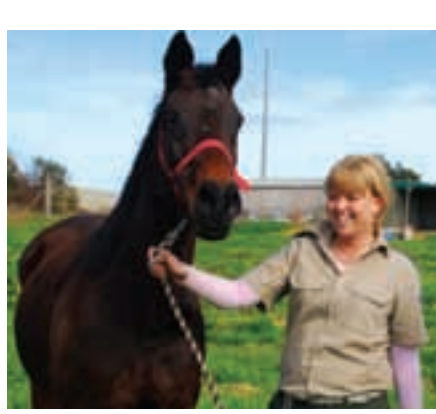
ROYAL SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS (SA) INCORPORATED  
EXTRACTS FROM THE AUDITED FINANCIAL REPORT FOR THE YEAR ENDED 30 JUNE 2010

| SUMMARY OF REVENUES                                       | 30 June 2010     | 30 June 2009     |
|---|------------------|------------------|
| Government payment - PCA Act                              | 660,000          | 660,000          |
| Inspectorate cost recoveries                              | 170,837          | 159,498          |
| Fundraising appeals                                       | 455,970          | 483,169          |
| Membership subscriptions & renewals                       | 78,952           | 88,363           |
| Friends of RSPCA donations                                | 201,713          | 161,682          |
| Thrift Shops  | 375,127          | 314,357          |
| Donations   | 419,376          | 253,334          |
| Happy Tails Day   | 23,914           | 29,930           |
| Lottery   | 63,170           | 74,262           |
| Million Paws Walk   | 209,229          | 187,485          |
| Sale of goods   | 67,119           | 67,975           |
| Telemarketing   | 109,841          | 126,122          |
| Other fundraising income                                  | 237,221          | 231,576          |
| Kennels - Lonsdale  | 1,142,934        | 908,633          |
| Cattery - Lonsdale  | 362,463          | 298,521          |
| Sale of goods - Animal Shelter Lonsdale                   | 214,751          | 182,308          |
| Dog & Cat Management Board payment                        | 50,000           | 59,091           |
| Other income - Animal Shelter Lonsdale                    | 210,584          | 144,147          |
| Kennels - Port Lincoln Animal Shelter                     | 43,620           |                  |
| Cattery - Port Lincoln Animal Shelter                     | 16,057           |                  |
| Sale of goods - Port Lincoln Animal Shelter               | 3,856            |                  |
| Other income - Port Lincoln Animal Shelter                | 28,573           | 29,894           |
| Interest  | 198,049          | 256,550          |
| Dividends & Imputation Credits                            | 132,081          | 121,775          |
| Gain (loss) on sale of Property, Plant & Equipment        | 20,794           | 1,132            |
| Gain (loss) on disposal of Investments                    | 48,521           | 144,214          |
| Other income - non operating                              | 45,498           | 69               |
| Legacies  | 3,703,912        | 2,181,361        |
| <b>Total Revenue</b>                                      | <b>9,294,162</b> | <b>7,165,448</b> |
| <b>SUMMARY OF EXPENDITURE</b>                             |                  |                  |
| Enforcing the PCA Act                                     | 2,159,971        | 1,867,580        |
| Animal Shelter Expenses - Lonsdale                        | 2,435,102        | 2,141,456        |
| Animal Shelter Expenses - Port Lincoln                    | 204,789          | 89,383           |
| Public Relations Expenses                                 | 91,823           | 110,023          |
| Fundraising Expenses                                      | 1,303,530        | 1,066,791        |
| Administration Expenses                                   | 571,041          | 591,222          |
| Impairment Expenses - available for sale financial assets |                  | 229,951          |
| <b>Total Expenditure</b>                                  | <b>6,766,256</b> | <b>6,096,406</b> |
| <b>RESULT FROM ORDINARY ACTIVITIES</b>                    | <b>2,527,906</b> | <b>1,069,042</b> |

# Financial statements

| <b>CURRENT ASSETS</b>                | <b>As at 30 June 2010</b> | <b>As at 30 June 2009</b> |
|--------------------------------------|---------------------------|---------------------------|
| Cash assets                          | 8,154,794                 | 7,161,627                 |
| Trade & other receivables            | 192,988                   | 80,299                    |
| Inventories                          | 66,332                    | 53,129                    |
| Other current assets                 | 247,354                   | 136,090                   |
| Financial assets                     |                           | 1,526,206                 |
| <b>Total Current Assets</b>          | <b>8,661,468</b>          | <b>8,957,351</b>          |
| <b>NON-CURRENT ASSETS</b>            |                           |                           |
| Property, Plant & Equipment          | 3,426,882                 | 3,207,350                 |
| Financial Assets                     | 2,732,860                 |                           |
| <b>Total Non-Current Assets</b>      | <b>6,159,742</b>          | <b>3,207,350</b>          |
| <b>TOTAL ASSETS</b>                  | <b>14,821,210</b>         | <b>12,164,701</b>         |
| <b>CURRENT LIABILITIES</b>           |                           |                           |
| Trade & other payables               | 272,894                   | 193,763                   |
| Provisions                           | 270,336                   | 275,656                   |
| Tax liabilities                      | 44,781                    | 49,647                    |
| <b>Total Current Liabilities</b>     | <b>588,011</b>            | <b>519,066</b>            |
| <b>NON-CURRENT LIABILITIES</b>       |                           |                           |
| Provisions                           | 65,578                    | 64,387                    |
| <b>Total Non-Current Liabilities</b> | <b>65,578</b>             | <b>64,387</b>             |
| <b>TOTAL LIABILITIES</b>             | <b>653,589</b>            | <b>583,453</b>            |
| <b>MEMBERS FUNDS</b>                 |                           |                           |
| <b>MEMBERS FUNDS</b>                 | <b>14,167,621</b>         | <b>11,581,248</b>         |
| Represented by:                      |                           |                           |
| Accumulated Surpluses                | 14,109,154                | 11,581,248                |
| Reserves                             | 58,467                    |                           |
| <b>Members Funds</b>                 | <b>14,167,621</b>         | <b>11,581,248</b>         |

Copies of the audited financial report for the year ended 30 June 2010 will be available to members upon request.



# People behind the paws

# Supporters

The RSPCA enjoyed support from our generous national corporate partners:



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## Special thanks...

to Leigh Hyland, RSPCA volunteer, and the Adelaide College of the Arts for photographing the animals in our care and RSPCA SA Board members and management, and for generously supplying the photographs for inclusion in this publication.

## For their generous support and donations, the RSPCA SA wishes to thank:

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